

### High Grade Havana Cigars Reduced!

\*Mi Hogar, perfectos, royal size. Special \$4.49 box of 50.  
Usually Priced \$5.44.

*Macy's*—Main and Fifth Floors, 35th Street.

### A Clearance Sale of Street and Afternoon Dresses for Misses

**\$23.74**

Were originally from \$38.75 to \$69.75

In straight or waist line effects. This collection of greatly reduced frocks includes a large variety of models, diverse in style but alike in slim smartness. Some are trimmed with real filet lace collars.

#### A large assortment of materials, including

Crepe back satin Beaded, embroidered and plain  
Crepe de chine taffeta  
Georgette with taffeta Crepe back satin and georgette  
Chiffon Poirer twill

Sizes 14 to 18 years

All suitable shades for street wear

Not all sizes in each model, but a variety of styles from which to select

*Macy's*—Third Floor, 35th Street.

4000  
Yards



7 inch  
width

### Wide All Silk Ribbons

Moire—Taffeta and Satin

**Specially Priced 59c yard**

Useful for sashes, millinery and all trimming purposes.  
Of good quality; heavy, lustrous and pliable.

Colors:—Henna, sapphire, pink, light blue, turquoise, Harding blue,  
coral, jade, cardinal, maize, navy, tete de negre as well as black.

*Macy's*—Main Floor, Rear, Centre.

# R.H. Macy & Co.

Herald Square Inc. New York

## Special Holiday Event 1136 Georgette Crepe Blouses



**\$3.44**

Overblouse and tie back styles. Made  
of excellent quality georgette crepe.

Frill models—  
with fluted collar effects of georgette,  
or net collars and frills.

Collarless models—  
effectively trimmed with heavy open  
laces.

Peter Pan models—  
in one and two color effects, trimmed  
with dainty Val. laces.

Exquisite colors, fine laces and exceptional workmanship are outstanding features of all these lovely blouses.

Colors in the assortment: flesh, bisque, honey-dew,  
neptune, porcelain, and white.  
Not all sizes in every style, but all sizes in  
the lot.

*Macy's*—Third Floor, 34th Street.

### All Wool Jersey Cloth \$1.49 yard

54 in. wide. Our usual price \$1.98  
In emerald green, golf red, white, jade, henna, Copenhagen and  
practically all the season's desirable sport and street shades.

*Macy's*—Second Floor, 35th St. Front.

## Reduction Sale of Imported Knitted Capes and Coats

**\$6.94 \$9.74 \$16.74**

Formerly up to \$24.74

Capes and coats of exceptionally fine quality knitted wool and Angora.  
Suitable for out door sport wear.

Unusual styles and color combinations. All sizes. Imported from  
France, England and Switzerland.

### Auto Dusters \$2.89

Practical dusters for the holiday motor trip. Made of a linen  
finished cotton fabric.

Full length coats with convertible collars, set in sleeves, patch pockets,  
and belts.

Sizes 34 to 46

*Macy's*—Third Floor, Front.

NAVY  
GREEN  
PURPLE



BLACK  
GARNET  
TAUPE

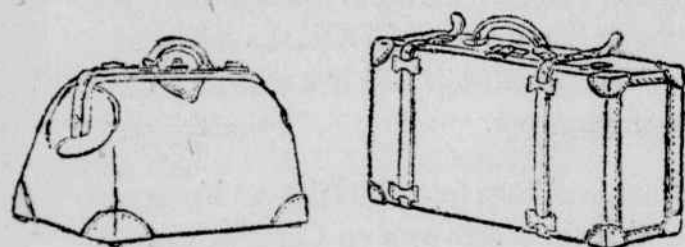
Special Vacatio Offering

## Women's All Silk Umbrellas

**\$4.34 Tax 4c**

Eight rib paragon frames. Handles of Bakelite in various colors; or  
selected woods with Bakelite rings, leather and silk cord loops or  
leather side straps. Stub ends.

*Macy's*—Main Floor, Front.



## Cowhide Bags and Suitcases

**\$9.94**

Bags of this quality are not to be had at anywhere near this  
price in the city,—at least we have been unable to find them.

### Hand Boarded Cowhide Bags

Made in the popular three-  
piece model, with sewed-on  
reinforced corners.

Have solid brass locks and  
clutches, brush finished.

Interiors are leather lined,  
with three pockets.

Black or Tan.

### Oak Tanned Cowhide Suitcases

Made unusually strong with  
sewed-on reinforced corners.

Brassed bolts and locks,  
with two heavy leather  
straps completely encircling  
case.

Interiors plaid lined with  
shirt fold in top.

In Tan Only.

*Macy's*—Fifth Floor, 34th Street, Rear.

## Imported and Domestic White Fabrics

### 2500 Yards of White Imported St. Gall Dotted Swisses 74c yard

Usually priced 98c to \$1.49

Fine quality imported Swisses,  
popular for summer-time apparel. In  
a large assortment of dots varying  
from the tiny ones to the large-sized  
polka dots. All dots are tied and will  
not unravel when washed. 31 inches  
wide.

### 2500 Yards of White Imported Swiss Organdies 79c yard

Usual 94c quality

Fine sheer, transparent organdie  
which will retain its original  
crisp finish even after laundering.  
44 inches wide.

### 2500 Yards of Plisse Underwear Crepe

Specially priced  
**19c yard**

Another shipment of this cool  
underwear fabric. It requires  
no ironing and wears well. 29  
inches wide.

*Macy's*—White Goods Dept., Second Floor, Centre.

## Grape-Ola Concentrate—Half Price

½ Pint Bottle  
**17c**

Pint  
**32c**

Quart  
**57c**

Gallon  
**\$2.14**

This delicious concentrate has four times the strength  
of ordinary grape-juice. A delightful drink is made by  
mixing one part Grape-Ola with three or four parts  
water. Its popularity as a warm weather drink is estab-  
lished, but its many other uses are not so well known.

Grape-Ola requires no sugar, for it is remarkably sweet.  
A great advantage when it is used in preparing Bev-  
erages, Ice Cream, Sherbets, Puddings, Pies, Candies,  
and Jellies. It has the true grape flavor.  
For flavoring use Grape-Ola undiluted.

MAIL ORDERS PROMPTLY FILLED.

*Macy's*—Grocery Dept., Fifth Floor, 34th Street.



## Women's and Children's Bathing Suits

In Our Special Section

Poplin slip-ons at \$3.49.  
Made with three elastics at waistline and piped with white at neck,  
armholes and bottom of skirt. In black poplin only.

Black satin slip-ons—\$9.34.  
Corded neck and armholes, and prettily shirred pockets on this model,  
of good quality black satin.

Black taffeta bathing suits—\$13.74.  
Designed in our own studios.

Showing the new bloomers which are attached to the hem of the slip-on.  
The suit is trimmed with piping of white and a small white motif  
on the bodice provides a smart touch of contrast.

Children's one piece worsted suits—\$2.39.  
Sleeveless suits, buttoning on the shoulders. Trimmed with contrasting  
colored stripes. Yale and white, navy and red.

*Macy's*—Third Floor, 34th Street, Front.

# Semi-Annual Sale of Inlaid and Figured Cork Linoleum

There are about six thousand square yards in this sale—all the patterns have proved  
popular sellers in regular stock.

### Inlaid Linoleum Remnants

6 sq. yds. and over **89c** sq. yd.  
Less than 6 sq. yds. **79c** sq. yd.

Formerly \$1.69 to \$3.54 sq. yd.

### Figured Cork Linoleum Remnants

6 sq. yds. and over **59c** sq. yd.  
Less than 6 sq. yds. **48c** sq. yd.

Formerly 89c to \$1.39 sq. yd.

**All Remnant Linoleum Sold as Imperfect**

In Full Rolls, Part Rolls and Remnants  
**Average Sale Prices Less Than Half  
Usual Prices**

Twice a year we mark for quick clearance the remnants  
of a busy season's selling—part rolls and odd lengths—  
all classed as remnants and all priced as remnants.

**Note**—Please bring room measurements with you.  
Past experience shows that the remnants sell quickly  
and we cannot procure more to sell at remnant prices.

*Macy's*—Fourth Floor, 34th Street, Front.

### Inlaid Linoleums from Regular Stock

Reduced for selling in conjunction with remnant sale. **\$1.34** sq. yd.

Would usually be \$1.64 sq. yd.

We have full quantities and there is an excellent selection of designs and colors.  
Some Slightly Imperfect Rolls reduced to **\$1.14** sq. yd.

A SPECIAL PURCHASE.

### Figured Cork Linoleums in Full Rolls

A large selection of patterns and colors. **89c** sq. yd.

Would usually be \$1.19 sq. yd.

Some Slightly Imperfect Rolls **74c** sq. yd.

Would usually be \$1.04 sq. yd.

The imperfections in these linoleums are only in the printing of the designs.  
The wearing qualities are in no way affected.

Store Hours: 9 to 5:30

See Our Grocery Ad on Page 16

Open All Day Saturday